



## PRESS INFORMATION

### **Honda Cars India Ltd. registers 21% sales growth in September 2017**

**New Delhi, October 1<sup>st</sup>, 2017:** Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, registered monthly **domestic sales of 18,257 units in September 2017** against 15,034 units in the corresponding month last year, **registering a growth of 21%.**

The company has been witnessing strong sales momentum in the current fiscal year and has sold **91,269 units during April-Sept period in 2017**, with **cumulative growth of over 22%**. HCIL had posted sales of 74,855 units in the corresponding period of April-Sept in 2016.

**Mr. Yoichiro Ueno, President and CEO, Honda Cars India Ltd. said,** *"HCIL is witnessing one of its fastest growth years in sales, backed by strong performance of our latest models Honda City and WR-V. We have had a good start to the festive season, clocking strong sales in September. With the festive purchase on full-swing, our sales outlook for the season is very promising."*

HCIL also **exported a total of 413 units** in September 2017.

<b>Model wise sales break-up for September 2017:</b>	
Brio	504
Jazz	3,001
Amaze	2,561
City	6,010
WR-V	4,834
BR-V	1,298
CR-V	31
Accord Hybrid	18
<b>Domestic Total</b>	<b>18,257</b>
Exports	413
<b>Grand Total</b>	<b>18,670</b>



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**About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 348 facilities in 234 cities across spread across the country.

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